

**KANSAS CITY REGION PORSCHE CLUB OF AMERICA  
JULY 2024 BOARD MEETING MINUTES**

Tuesday July 2nd, 2024

Meeting Location: Quintana Garage

Call to Order: 7:00 PM

PARTICIPANTS: Fred Quintana-President; Deborah Thorne-Executive Vice President/ Webmaster; Jim Cummings-Treasurer, John Sherard -Board Member; Ray Steeble-Board Member, Cindy Quintana-Social Activities Director; - Kim Mann-Board Member; Jeremy Mullen - Newsletter Editor, Fabio de Andrade-Secretary; Mike Rehak – Driving Tour Director, David Stadtmueller-Chief Driving Instructor

MINUTES

- The review of the minutes was led by Fred Quintana.
- There were no questions or corrections to the June minutes.
- The minutes were voted on and approved.

TREASURER'S REPORT

- Jim Cummings presented the Treasurer's Report.
- The July Agenda inadvertently listed 2023 numbers. Jim reviewed and provided June 2024 numbers.
- Balances are better than 2023 by a good percentage and we are doing well in comparison to the budget.
- The Treasurer's Report was voted on and approved.

MEMBERSHIP REPORT

- Fred Quintana presented the Monthly Membership Report as of June 28, 2024.
- Due to timing to information submittal Fred provided membership numbers as of the end of June

Primary Members	668	New Members	8
Renewals	21	Junior Members	27
Affiliated Members	375	Transfers Out	0
Non-Renewals	13	Transfers In	0
Total Membership	1043	Test Drives	7

- Stan Thorne mentioned that PCA is revising their Juniors program and updating their gifts to Juniors based upon their age.
- The Membership Report was voted on and approved.

## SOCIAL ACTIVITIES/MEDIA

- Cindy Quintana presented the Social Activities update.
  - Ice Cream Social at Cedar Creek
    - Sheridan's to provide Ice Cream
      - During discussion concerning count we decided to bump the count to 75
    - Fred will send out emails
    - Mike Rehak noted that the Driving Tour will end at Cedar Creek between 11:45am and noon
    - Deborah Thorne will be at Cedar Creek Clubhouse early for coordination with Sheridan's
  - Dinner at Grand Street Café on July 27<sup>th</sup>
    - Cindy noted that we will determine the menu soon and include with email to members
    - Fred will send out multiple emails
    - Fred will provide Grand Street with count on July 22<sup>nd</sup>
  - Cars & Cigars on July 20<sup>th</sup>
    - Rudy Rodriguez has coordinated with Hollywood Casino Turn 2 Sports Bar
    - VIP Outside event
      - Private Parking
      - Drink Tickets
      - Meal Tickets
      - \$15/Per
      - 10am – 2pm
      - Fred will send out email blast

## DRIVING ACTIVITIES

- Mike Rehak presented the Driving Tour update.
  - Driving Tour to Riverwood Winery on Saturday June 22<sup>nd</sup> 10:00am-noon
    - The Ride by GPS app is working well
  - Driving Tour to Cedar Creek on Saturday July 13<sup>th</sup>
    - As previously discussed
- David Stadtmueller presented the DE program update
  - DE for intermediate and advance is scheduled at OIR for August 3 & 4 for both PCA & MSF Training.
  - Dave will move to MSF level III
  - Will utilize Garmin Catalyst for training
  - September DE is moving along nicely
    - 65 are currently signed up
    - KC Region to promote on Social Media

- Zone Web Site is another avenue to advertise
- President's email blast for all in Zone 10 is another avenue to advertise

### WEBSITE

- Deborah Thorne presented the website update.
- Website is fully functional and good.
- A correction to email contact was completed.

### NEWS MAGAZINE

- Jeremy Mullen presented the DSW update.
  - July/August is in process
    - Should be complete soon
  - Jeremy mentioned if some of the KCR Team could assist with some of the duties, such as providing photos and content for the monthly PCA Panorama
    - Fred, Murray and others will assist.

### ADDITIONAL DISCUSSION POINTS

#### OLD BUSINESS

- Vendor Status
  - It was decided to have two levels of vendor status
  - Tier 1 – DSW Advert and Web Site Advert
  - Tier 2 – DSW Advert and Web Site and Facebook Video
    - Naming of Tiers and price structure yet to be determined

#### NEW BUSINESS

- None
- The meeting adjourned at:       7:55       PM

NEXT MEETING: The August Meeting is the Annual Meeting at Pegah's on Saturday August 24th at 7:00AM

The meeting was originally noted for August 10 however there is a conflict due to an Autocross on the same date.